

ECOMPEX EXECUTIVE BIOGRAPHY

Carlos L. Videla

Vice President, Federal Sector
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Mr. Carlos Videla has more than 30 years of marketing experience in both the private and public sectors.

Most recently, he was the founder and CEO of Videla International, a successful 8(a) Federal I.T. services company he founded in 1990. He is currently an advisor to National Capital Companies. Prior to his position with ECOMPEX, Mr. Videla worked for 17 years at Xerox Corporation in various marketing capacities, including sales and management training for the Latin American Division. Subsequently, Mr. Videla worked for Datapoint Corporation dealing with the Federal I.T. sector, and has written a book on Federal Sales.

Mr. Videla is a graduate of the University of Maryland, has been a guest lecturer on Federal marketing at the School of Business, and is currently involved with the Alumni Program. He was named Mentor of the Year for 2005.

